

Press release

For immediate release
London, 21 January

New logo and name for the French Chamber

We are starting 2015 with a new logo which will better identify our Chamber as part of the network of French Chambers of Commerce both in France and abroad. At the same time, we are streamlining our name to 'French Chamber of Great Britain'.

Most of the 112 French Chambers abroad, part of the network CCI France International, which is chaired by Arnaud Vaissié, our former President and a Director of our board, are also adopting this new standard logo. This common visual identity will make it easier for businesses to recognise the 'Chamber brand' around the world.



New logo from January 2015

'Beyond just providing a new visual identity for the French Chambers of Commerce and Industry abroad, this new logo is a strategic move for our network. French Chambers are now more in touch than ever with the professional needs of the business community and provide a vast range of services to businesses. They now display their 'brand' as a truly harmonised, unified network, featuring a comprehensive strategy', says Arnaud Vaissié, President of CCI France International since 2013.

'We are very excited about the move towards a stronger and more harmonised network lead by CCI France International. Our new logo will better communicate what our Chamber is today – a very dynamic platform that is part of a global network. Indeed we are very proud of being the third French Chamber of Commerce to have been set up abroad back in December 1883. The baseline 'Established in 1883' will therefore convey our experience and heritage through this new visual identity', comments Arnaud Bamberger, President of the French Chamber of Great Britain.

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About the French Chamber of Great Britain

The French Chamber of Great Britain is the largest foreign Chamber in the UK in terms of both turnover and range of services offered. Our main aims are to provide a platform of exchange and networking at the service of the Franco-British firms in the UK, to promote our 600 members' interests to key decision makers and to help develop economic and commercial relations between France and the UK. Our Business Consultancy and Business set-up departments provide both British and French companies with a large range of bespoke professional services.

About CCI France International

Founded in 1907, CCI France International brings together, coordinates and promotes 112 accredited French Chambers of Commerce and Industry (CCIFI) in 82 countries. CCI France International is the largest private French business network in the world with a combined membership base of more than 32.000 companies.

Thanks to their close relationships with the Chambers of Commerce and Industry in France, CCIFI offer bespoke services to French companies looking to expand their activities abroad.