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Swiss Business Hub United Kingdom

SWISS BUSINESS HUB UK

Newsletter No 20 – November 2012

Dear Reader

The busy run-up to Christmas is in full swing and – just like us - you are probably in the process of wrapping up any remaining projects.

This year has been incredibly varied for us, not least because of the London 2012 Olympics. After a summer of attending and organising trade and investment promotion events, my team and I are currently working on a number of different projects, ranging from business partner searches for food companies to fact finding trips for medtech firms.

2012 has been a good year. We were able to make numerous new contacts, many of whom will undoubtedly prove useful to the Swiss exporters we look after. We have also continued to enjoy excellent relations with the majority of our existing contacts.

Please accept my sincere thanks for the different contributions you have made to our work; they have helped us to increase the successful performance of Swiss SMEs in what is still a challenging UK market environment.

We look forward to meeting many of you again in the near future and remain at your disposal.

With my best wishes for a festive season and a successful New Year 2013

Thorsten Terweiden
Head of Swiss Business Hub

P.S. Last but not least, I would like to inform you that the Swiss Business Hub UK recently celebrated its 10th anniversary. I wanted to share - albeit only visually – the birthday treat with you.



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LOGBOOK OF PAST EVENTS AND PROJECTS

credentis Networking Seminar, Monday 29 October

credentis ag and the Swiss Business Hub UK co-hosted a networking seminar at the Swiss Ambassador's Residence on the evening of Monday, the 29th of October. The seminar provided guests with the opportunity to hear more about credentis' ground-breaking caries treatment Curodont™, and the fascinating research behind the "Filling without Drilling" technology performed at the University of Leeds, UK.



Prof. Jennifer Kirkham (left) and
Dr. Dominik Lysek (right)
© credentis ag

Professor Jennifer Kirkham, Pro-Dean for Research, Faculty of Medicine and Health at the University of Leeds, gave a lecture titled "Molecules, mice & men: Translating basic biomineralisation research for patient benefit". This was followed by a presentation on the practical aspects of the treatment by Dr. Dominik Lysek, founder and CEO of credentis. Guests included members of the public and private dental sectors, as well as members of the health and lifestyle press.

Curodont™
© credentis ag

BUSINESS INFORMATION

Skywork Airlines Wins British Swiss Business Awards

Skywork Airlines was named "Company of the Year" by the British Swiss Chamber of Commerce. The young company received particular commendation for their facilitation of British-Swiss business links, through their provision of thrice daily flights between Bern and London City Airport.

The full article can be found here: <http://tinyurl.com/bbcc-skywork>

Source: SkyWork Airlines

More information can be found under: www.flyskywork.com

French Chamber of Commerce Launches Recruitment Service

The French Chamber of Commerce in Great Britain has launched a Recruitment Service using its international networks and its privileged access to a database of 800 bilingual candidates, ranging from young graduates to senior management. Committed to social responsibility and the promotion of diversity, the Recruitment Service supports the development and growth of companies in the UK through the provision of innovative products and packages, at very competitive fee rates. For more information please contact: Véronique Revington on +44 (0) 207 092 6624 or at vrevington@ccfgb.co.uk or visit www.recruitment-ccfgb.co.uk

TRADE SHOWS

World Medtech Forum – Wednesday, 26 September

Thorsten Terweiden, Head of the Swiss Business Hub UK, presented a newly commissioned market study on the "United Kingdom Medtech Market" at a workshop at the Medtech Forum Lucerne on 26 September 2012.

The study can be accessed here: <http://www.osec.ch/de/blog/osec-marktstudie-united-kingdom-medtech-market>.

NEWS FROM SWISS COMPANIES IN THE UK

Landis+Gyr to Create 200 Jobs in Greater Manchester

Swiss smart meter manufacturer Landis+Gyr plans to quadruple the size of its Greater Manchester operations and recruit a further 200 people over the next four years. Landis+Gyr supplies smart meters and pre-paid meters to the UK's big five utility companies, including British Gas, EDF and E.ON. It produces around 20,000 units from its manufacturing plant, in Stockport, and plans to increase its headcount there from 300 to around 500. That will see the firm recruit people to a range of positions, from engineers to product designers. The firm is working with British Gas on the UK's first major deployment of smart meters, planned to be in every UK home by 2019 .

Source: http://menmedia.co.uk/manchestereveningnews/news/business/s/1593463_landisgyr-to-create-200-jobs

Date of Publication : November 12, 2012

Sika Sarnafil Builds Circular Solar Roof for West Midlands School

Swiss roofing company Sika Sarnafil successfully completed the construction of a new solar-panelled roof for the Christ Church CofE Primary School in Leamore, West Midlands.

Source: <http://tinyurl.com/sikasarnafil>



UPCOMING EVENTS

Monocle Christmas Market, 1 -2 December 2012

Following on from their successful summer 'Country Fayre', Monocle magazine is hosting its very first 'Christkindlmarkt' (Christmas market) this December, at their headquarters on Dorset Street. Swing by the Swiss stand for some cheese, chocolate, wine and fresh bread, the last of which can be bought on site from Swiss Bread LLC (they also deliver!). Child-friendly activities include a reindeer petting zoo and, of course, Santa's grotto.

For full information on the fair, please visit: <http://tinyurl.com/monocle-christkindlmarkt>

World Tourism Forum Lucerne, 17 -19 April 2013

The third World Tourism Forum Lucerne, set to take place from 17-19 April 2013 in Lucerne, Switzerland, will again focus on a range of cutting-edge topics. Inspiring speakers and individuals from business, government, academia and the public sector will join members of the next generation to ensure that the industry is prepared for its future challenges. 400 top executives from around the world will meet to exchange ideas, use this opportunity to learn from others and to do business at the highest level.

Source: www.wtflucerne.org

Note: Since attendance is limited, early registration is highly recommended under: www.wtflucerne.org/registration.

Switzerland Fashion Week (Zurich), 22 April - 5 May & 21 October - 3 November 2013

Inaugurated in 2012, *Switzerland Fashion Week Project 2013 & Beyond* provides a support platform for original and emerging artistic talent, who see Switzerland as a future partner in the fashion world. The vision is about combining fashion, design, textile art, luxurious lifestyle, shopping, recreation, tourism and imaginative investment in an exciting and radical way.



For sponsorship opportunities, please contact Omer Kokou-Tchri, Project Director (UK) +447883356359 omer.k@switzerlandfashionweek.ch



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HR NEWS

Geraldine Mortby, Trade Officer, SBH UK

Geraldine Mortby joined the Swiss Business Hub UK as a Trade Officer in October 2012, replacing Nathalie Granier who has moved to the Swiss Business Hub in Paris. Geraldine has a B.Sc. Econ (Hons.) in International Politics and Intelligence Studies from Aberystwyth University and an MSc. in Comparative Politics (Politics and Markets) from the London School of Economics. She has built up extensive understanding of the British political system, and has spent two spells working for MPs and a member of the House of Lords. In August 2010 she joined the Henry Jackson Society, a London based think tank, first as a Research Assistant, then as Executive Assistant to the Director and finally as Director of Operations. She is looking forward to assisting Swiss SMEs in entering the UK market and working with all clients and associates of the Swiss Business Hub UK.



POOL OF EXPERTS - MEMBERS

George Edwards Joins Pool of Experts



CanadaUK Partners is a business development consultancy which assists overseas companies to quickly and efficiently establish their business in the UK or Canadian markets. The company's founder and Managing Director, George Edwards, has over thirty years' experience of helping companies, especially SMEs operating in emerging technology market segments.

"We focus on overseas companies entering the UK market for the first time, but we can also assist those already in the UK, but which need additional resources on a temporary basis. In addition we can offer

companies help with their North American strategy through our excellent Canadian contacts and network of associates.

We offer companies a Quick Market Assessment, a quick and inexpensive way to determine if they have an opportunity in the UK and if so the potential routes to market to build their business. We offer a no obligation introductory discussion and welcome your enquiries."

For more information, please visit: www.canadauk.com



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