

Press release

For immediate release
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Frenger International wins French Chamber's 2017 Intercultural Trophy

The 2017 Intercultural Trophy, presented by the French Chamber of Great Britain and sponsored by AXA, has been awarded to **Frenger International**.

The trophy, designed by Cartier and presented every year since 1997, recognises a culturally-intelligent company or project that has successfully helped to bridge the gap between Britain and France. The winner is decided by a public vote from within the Franco-British community.

Jean-Noël Mermet, Managing Director of Frenger International, was awarded the trophy by Jérôme Droesch, CEO of AXA Partners, in front of an audience of more than 120 Franco-British leaders who had gathered at PwC's Embankment Offices on 23 February for the French Chamber's annual Cross-Cultural Quiz Evening.

Commenting on the trophy, Florence Gomez, Managing Director of the French Chamber of Great Britain, said:

'Heartfelt congratulations to Jean-Noël Mermet and the entire team at Frenger International for their well-deserved win. This is a company with exemplary cross-cultural values, which works hard to foster positive relations between France and Britain.'

Founded in 1983 in London, Frenger International is a Franco-British company with more than 30 years' experience in the international development of SMEs, midcaps and blue chip companies. From offices in London, Paris, Munich and Lille, the company's 23 employees help clients through every step of their expansion, from the identification of opportunities in new markets to the launch of new ventures.

In addition to Frenger International, the shortlisted companies for the 2017 Intercultural Trophy were: Browne Jacobson, ebl miller rosenfalck, Fluxus Arts Projects, HEC Paris, La Dame de Pic, Theodo and Vinci Construction Grands Projets.



Jean-Noël Mermet, Managing Director of Frenger International, receiving the 2017 Intercultural Trophy from Jérôme Droesch, CEO of AXA Partners

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About the French Chamber of Great Britain

The French Chamber of Great Britain is the largest foreign Chamber in the UK in terms of both turnover and range of

services offered. Our main aims are to provide a platform of exchange and networking at the service of the Franco-British firms in the UK, to promote our 600 members' interests to key decision makers and to help develop economic and commercial relations between France and the UK. Our Business Consultancy, Business set-up and Recruitment departments provide both British and French companies with a large range of bespoke professional services.

About Frenger International

Frenger International Ltd, a Mergers & Acquisitions boutique specialised in the initiation and management of cross-border acquisitions. Based in London and created in 1983, Frenger International has completed more than 70 deals on behalf of European and North American groups across numerous sectors.