

Press Release

Two great entrepreneurs share their secrets for success

Two entrepreneurs share their experiences, set-backs and routes to success in an event organised by the French Chamber, in association with its SMEs & Entrepreneurs Club.

London, 30 January – Nathalie Gaveau, Founder & CEO of Shopcade and Arnaud Vaissié, Co-founder, Chairman and CEO of International SOS will participate in an interactive discussion, moderated by Marc Roche, the London Bureau Chief for the French newspaper *Le Monde*, at the French Institute tonight.

‘I enjoy the excitement of creating new ventures, innovating and venturing into the unknown. Success stories have always inspired me,’ says **Nathalie Gaveau**, a serial entrepreneur motivated by an urge to create and innovate. Aged 24, she co-founded French eBay competitor PriceMinister, and then made one of the most successful exits in the industry in 2010. She went on to launch Shopcade, a one stop shopping/social media app.

‘Creating your own company is a bit like raising a child: it takes time before it can be left alone,’ says Arnaud Vaissié. A visionary entrepreneur driven by passion and conviction, **Arnaud Vaissié** is co-founder, Chairman and CEO of International SOS, the world’s leading medical and travel security services risk company. ‘Passion and determination’ are to him the most important drivers of any business creation.

The French Chamber positions itself as a key partner for SMEs and entrepreneurs by offering a series of services and activities dedicated to their needs. Its teams advise, support and accompany SMEs and entrepreneurs with their recognised expertise in business consultancy, business services, recruitment and account management, while through its SMEs & Entrepreneurs Club, the French Chamber seeks to promote entrepreneurial values and to foster tomorrow’s success stories.

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For media enquiries please contact Marielle Fraize, Corporate Communications Executive mfraize@ccfgb.co.uk - +44 (0) 20 7092 6648

Note to Editors

About the French Chamber

The French Chamber of Commerce in Great Britain is the largest foreign chamber in the UK in terms of both turnover and range of services offered. Our main aims are to provide a platform of exchange and networking at the service of the Franco-British firms in the UK, to promote our 600 members’ interests to key decision makers and to help develop economic and commercial relations between France and the UK. Our Business Consultancy and Implantation departments provide both British and French companies with a large range of bespoke professional services. The 50 events we organise a year, with personalities from the British and French political and business worlds, offer great opportunities for our members to develop their business and expand their network of contacts. Additionally, the Forums and the Clubs we have launched over the past two years, focusing on issues or sectors such as Human Resources, Climate Change, Cross-Cultural Relations, Finance, Legal, Luxury and SMEs, offer our members dedicated platforms to exchange experiences at the highest level of management and to share best practice.

About the French Chamber’s SME & Entrepreneurs Club

SMEs and Entrepreneurs Club is aimed at ambitious small to mid-sized entrepreneurial member companies looking to grow and willing to learn and to share best practice about topical issues and challenges facing them, with a special dedication to Franco-British trade. It is co-chaired by Frédéric Larquetoux, Senior Manager, Financial Accounting Advisory Services, EY LLP and Sébastien Delecour, Managing Director, Doublet UK Ltd. The group meets regularly at the Chamber and brings together CEOs and Directors of Media, Technology, Telecoms, Manufacturing, Retail and Consultancy SMEs and start-ups, with key speakers from various professional backgrounds invited to give advice and present case studies.