

Press Release

Franco-British Business Forum on 28 November 2014 in London.

London, 11 September 2014

The French Chamber of Commerce in Great Britain is organising its very first Franco-British Business Forum (FBBF) on 28 November 2014. Held under the high patronage of H.E Sir Peter Ricketts, British Ambassador to France and S.E Mme Sylvie Bermann, French Ambassador to the UK, the event will be focused on 4 key sectors of activity:

- ICT : Information and Communication technologies
- Silver Economy: Innovation/solutions linked to the ageing population, targeting specifically the quality, delivery and profitability of health care services.
- Creative Industries : Production/Post-production TV, Radio, Cinema, Arts and culture, games industry, architecture and fashion
- Energy : renewable energies, Petrol and Gas, exploring energy saving projects and solutions

The FBBF will provide a platform for directors and decision makers of around 100 French and British companies – particularly medium-sized companies, but also start-ups and blue-chip companies – to meet for topical roundtable discussions and tailored BtoB meetings with potential clients, partners or suppliers. The event will be open to all French and British companies interested in developing on the other side of the Channel and will be structured around the following:

Tailored BtoB meetings

The Chamber will organise B to B meetings of 30 minutes for each participating company to meet and talk with potential clients, partners and suppliers selected by means of professional matchmaking software.

Roundtable discussions

6 roundtable discussions (of 1h -1h30 each) will take place during the day. These will be focusing on aspects of business growth in both countries. Each will be led by 3 to 5 keynote speakers carefully selected by the Chamber.

Expert Village - Open from 9am to 5pm

This space will be dedicated to sponsors and partners including: DHL, MAZARS, EUROSTAR and HSBC. Participants will be able to enquire about their services and get advice on subjects such as taxation, employment law, logistics, real estate and banking.

-ENDS-

For further information, please visit our website: www.fbbf.co.uk or contact:

Marielle Fraize

Corporate Communications Executive

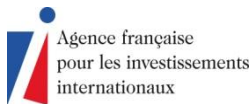
French Chamber of Commerce in Great Britain

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Notes to editor

About the French Chamber

The French Chamber of Commerce in Great Britain is the largest foreign chamber in the UK in terms of both turnover and range of services offered. Our main aims are to provide a platform of exchange and networking at the service of the Franco-British firms in the UK, to promote our 600 members' interests to key decision makers and to help develop economic and commercial relations between France and the UK. Our Business Support Services provide both British and French companies with a large range of bespoke professional services. The 50 events we organise a year, with speakers, offer great opportunities for our members to develop their business and expand their network. Additionally, the Forums and the Clubs focus on issues or sectors such as Human Resources, Climate Change, Cross-Cultural Relations, Finance, Legal, Luxury and SMEs, offer our members dedicated platforms to exchange experiences at the highest level of management and to share best practice.