

Press release

For immediate release
London, 15 June 2016



French Chamber's Gala Dinner raises £23,485 for Positive Planet

On 14 June, over 400 members of the Franco-British business community came together at the French Chamber's Annual Gala Dinner and showed generous support for **Positive Planet** and, in particular a project launched in Madagascar in 2010, which supports three mutual health organisations and a management platform called Zina. These institutions have created a platform to finance the health expenses of 17,000 beneficiaries in Madagascar.

Jacques Attali, French economist, professor, writer and President of Positive Planet was the guest speaker. He spoke about the project in Madagascar and the mission of Positive Planet (formerly PlaNet Finance), which is to develop economic, social and environmental inclusion across the world in a fair, sustainable way. Its projects are aimed at providing financial services, education, entrepreneurship, markets, health, housing, water and sanitation, and clean energy to the greatest number of recipients possible, particularly the poorest and most needy, in order to promote the fulfilment of individual aspirations and potential for the benefit of future generations.

Guests took part in a silent auction, raising an amazing £23,485 for Positive Planet, while for two exclusive lots, a live auction was conducted by Hugh Edmeades, International Auctioneer of Christie's. The top lot, kindly offered by Air France and Club Med, was a seven-night, all-inclusive Club Med holiday for two at Cancun Yucatan, Mexico and a pair of premium economy return tickets to Cancun.



HE Ms Sylvie Bermann, French Ambassador to the UK, Estelle Brachlianoff, Senior Executive Vice-President, UK & Ireland, VEOLIA, President of the French Chamber, Jacques Attali, President of Positive Planet

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About the French Chamber of Great Britain

The French Chamber of Great Britain is the largest foreign Chamber in the UK in terms of both turnover and range of services offered. Our main aims are to provide a platform of exchange and networking at the service of the Franco-British firms in the UK, to promote our 600 members' interests to key decision makers and to help develop economic and commercial relations between France and the UK. Our Business Consultancy and Business set-up departments provide both British and French companies with a large range of bespoke professional services.