

The French Chamber of Commerce in Great Britain is launching its first Franco-British Transport Conference

London, 16 September

Urban transportation is a key issue for global cities such as London and Paris as they strive to maintain competitiveness in a fast-changing world while coping with burgeoning populations and integrating new technologies. The French Chamber of Commerce in Great Britain, in partnership with the French Embassy and the Franco-British Council, is organising a conference on Transport where the main challenges of urban mobility, its financing and innovation will be debated.

More than 200 leaders from across the transport sector are expected to attend the conference, which will take place on Tuesday 14 October 2014 at One Great George Street (08.30-5.00pm).

The Rt Hon Patrick McLoughlin MP, Secretary of State for Transport, will be the guest of honour and will provide the closing speech. An impressive range of speakers and panellists (see the list below) from the transport sector will participate in discussions moderated by transport journalist Christian Wolmar.

The conference will be organised around two panels. The first will discuss the financing of urban transport by bringing public and private investors together and the second will discuss innovative solutions for urban transport in the digital age.

So far, the following speakers and panellists have confirmed their participation:

9.10 – 9.25: Welcome address by Richard Brown, Deputy President of the French Chamber and Chairman of the Department for Transport Franchise Advisory Panel
Speech by HE Ms Sylvie Bermann, French Ambassador to the UK

9.25 – 9.45: Presentation on the Future of Urban Mobility
Tiffany Dovey Fishman, Manager, Deloitte Research, Deloitte Services LP, author of the report 'Digital-Age Transportation: The Future of Urban Mobility'

9.45 – 10.45: Introduction on the challenges of Greater London and discussion about urban transport policies, governance, regulation, fares policy, etc.
Speaker: Sir Peter Hendy CBE, Commissioner of Transport for London

FIRST PANEL

11.15 – 12.45 - **Financing urban transport: bringing public and private investors together**

Speakers :

Etienne Guyot, Directeur Général, Paris Ile de France Chamber of Commerce and Industry
Professor David Metz, Visiting Professor, Centre for Transport Studies, University College London
Roland Ries, Mayor of Strasbourg President of GART (Groupement des autorités responsables de transport)

Trevor Sturmy, Managing Director, Project Finance, HSBC
Doris Chevalier, VP Project Financing at Alstom Transport

13.45 – 14.10: Address by Nicolas Petrovic, CEO of Eurostar followed by a Q&A session on 'working with British and French partners'

SECOND PANEL

14.15 – 16.00 - **The city of the future: innovative solutions for the digital age**

Panellists:

Cédric Bolloré : Director Development, Groupe Bolloré

Tiffany Dovey Fishman, Manager, Deloitte Research

Alistair Gordon, CEO, Keolis UK

Professor Marcial Echenique, Professor of Land Use and Transport Studies, University of Cambridge

Thomas Orsini, Director in charge of Renault Electric Vehicle Business Development, Renault

Peter-Frans Pauwels, Founder and Chief Technical Officer, TomTom

16.15 – 16.30: Closing speech by The Rt Hon Patrick McLoughlin MP, Secretary of State for Transport

The main sponsors are: Alstom, Bouygues Energies & Services, HSBC, Keolis, Renault and TomTom.

Supporting sponsors: Altran and Bolloré.

-ENDS-

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Note to Editors:

About the French Chamber of Commerce in Great Britain

The French Chamber of Commerce in Great Britain is the largest foreign chamber in the UK in terms of both turnover and range of services offered. Our main aims are to provide a platform of exchange and networking at the service of the Franco-British firms in the UK, to promote our 600 members' interests to key decision makers and to help develop economic and commercial relations between France and the UK. Our Business Consultancy and Implantation departments provide both British and French companies with a large range of bespoke professional services. The 75 events we organise a year, with leading figures of the British and French political and business worlds, offer great opportunities for our members to develop their business and expand their network of contacts. Additionally, the Forums and the Clubs we have launched over the past five years, focusing on issues or sectors such as Human Resources, Climate Change, Cross-Cultural Relations, Finance, Legal, Luxury and SMEs, offer our members dedicated platforms to exchange experiences at the highest level of management and to share best practice.