

## Press release

For immediate release  
London, 6 February

### ESCP Europe Business School wins Intercultural Trophy 2015

The Intercultural Trophy, organised by the French Chamber of Great Britain since 1997 and sponsored by AXA, was awarded this year to ESCP Europe Business School.

The trophy is presented to companies which have made particular efforts to develop stronger ties between Britain and France or to promote Franco-British cross-cultural relations, and the winner is elected by all the members of the Chamber.

Professor Chris Halliburton, UK Director of ESCP Europe Business School said: *'We are genuinely thrilled at winning this award and honoured to join the distinguished roll call of former winners, especially as the first educational establishment. The trophy represents for us a great success in working across cultures wherever ESCP Europe is located, particularly in Britain where our students and workforce are truly international.'*

This year, the 18th edition of the Intercultural Trophy was presented during a Cross-cultural Quiz Evening held at PwC Embankment offices on 5 February and attended by more than 120 participants.

The 2015 nominees were: Altran, Bryan Cave, easyJet, Expat Assure, Handicap International, Paul Jaboulet Aîné, VINCI Construction Grands Projets, Voulez-Vous Parler.

Past winners include: Emmaus (2013), French Radio London (2012), Mazars (2011), Bouygues (2010), Cinémoi (2009), Eurostar (2008), Saint-Gobain (2007), EDF Energy (2006).



Yves Masson, CEO of AXA Direct & Partnerships, Peter Alfandary, Head of French Team Reed Smith LLP and Vice President of the French Chamber, Chris Halliburton, UK Director of ESCP Europe, Arvinda Gohil, and Michael Heap, respectively Chief Executive and Chairman, of Emmaus UK

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#### **About the French Chamber of Great Britain**

The French Chamber of Great Britain is the largest foreign Chamber in the UK in terms of both turnover and range of services offered. Our main aims are to provide a platform of exchange and networking at the service of the Franco-British firms in the UK, to promote our 600 members' interests to key decision makers and to help develop economic and

commercial relations between France and the UK. Our Business Consultancy and Business set-up departments provide both British and French companies with a large range of bespoke professional services.

**About ESCP Europe**

Established in 1819, ESCP Europe is the world's oldest business school and has educated generations of leaders and entrepreneurs. With its five urban campuses in Paris, London, Berlin, Madrid, and Torino, ESCP Europe's true European Identity enables the provision of a unique style of cross-cultural business education and a Global Perspective on international management issues. ESCP Europe's network of around 100 partner universities extends the School's reach from European to worldwide. The School is founding partner of heSam, a cluster of well-known institutions for research and higher education structured around the Sorbonne University.