

Press Release  
For immediate release

## A great success for the first edition of the Franco-British Business Forum organised by the French Chamber of Commerce

London, 5<sup>th</sup> December 2014

The French Chamber of Commerce in Great Britain organised its very first Franco-British Business Forum (FBBF) on 28 November 2014 which attracted 170 delegates and resulted in over 160 tailored B2B meetings. The support of official bodies such as UKTI, Invest in France Agency and UbiFrance was crucial.

'This forum makes complete sense in a country with more than 5,2 million private companies and where our bilateral relations in the economic sphere are already particularly strong. (...) Once again I want to thank the French Chamber of Commerce in Great Britain for this initiative. They are an essential partner of our economic diplomacy in the UK.' said H.E Ms Sylvie Bermann, French Ambassador to the UK who inaugurated the Forum, placed under her high patronage as well as that of H.E Sir Peter Ricketts, British Ambassador to France.

Over the course of the day, French and British companies – particularly medium-sized companies, but also start-ups and blue-chip companies – met for topical roundtable discussions, B2B meetings with potential clients, partners or suppliers, and networked around the expert village where participants were able to get advice on taxation, employment law, logistics, transport, real estate and banking from sponsors and partners including: DHL, Mazars, Eurostar, HSBC, Boule International and Bryan Cave.

The French Chamber of Commerce is pleased to confirm that the event will be renewed in 2015.

-ENDS-

For further information, please visit our website: [www.fbbf.co.uk](http://www.fbbf.co.uk) or contact: Marielle Fraize Corporate Communications Executive, French Chamber of Commerce in Great Britain

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### Notes to editor

#### About the French Chamber

The French Chamber of Commerce in Great Britain is the largest foreign chamber in the UK in terms of both turnover and range of services offered. Our main aims are to provide a platform of exchange and networking at the service of the Franco-British firms in the UK, to promote our 600 members' interests to key decision makers and to help develop economic and commercial relations between France and the UK. Our Business Support Services provide both British and French companies with a large range of bespoke professional services. The 50 events we organise a year, with speakers, offer great opportunities for our members to develop their business and expand their network. Additionally, the Forums and the Clubs focus on issues or sectors such as Human Resources, Climate Change, Cross-Cultural Relations, Finance, Legal, Luxury and SMEs, offer our members dedicated platforms to exchange experiences at the highest level of management and to share best practice.